

Once in Five Years Opportunity

September 30, 2010

12 Noon

Economic Census Workshop

Once every five years, the Census Bureau conducts a wide-ranging set of surveys known as the Economic Census. The most recent was in 2007, and the Michigan reports are just being released this summer.

On September 30, we will have the opportunity to hear about the project from **Paul Zeisset**, the guru of the Economic Census publications at the Census Bureau. The workshop will be held in downtown Detroit, at the offices of the Southeast Michigan Council of Governments (SEMCOG). The agenda looks like this:

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| 12:00 - 1:00 | Registration and lunch |
| 1:00 - 1:20 | Background on the Economic Census: Basic Concepts and Uses of the Data - scope of the census, how data were collected, how businesses, government agencies, and others use the data. |
| 1:20 - 1:50 | North American Industrial Classification System (NAICS) and Census Geography - introduction to the NAICS system and how it changed for 2007. |
| 1:50 - 2:20 | 2002 Economic Census Products - redesigning census products for the information age, types of reports, release schedules |
| 2:30 - 2:35 | Break |
| 2:35 - 3:30 | Working With Economic Census Data in American FactFinder - accessing data in AFF, comparability issues in assembling time series data, reference materials. |
| 3:30 - 4:15 | More Frequent Business Data from the Census Bureau - County Business Patterns, Statistics of U.S. Businesses, Quarterly Workforce Indicators, Annual Survey of Manufacturers, and more. |

There will be ample opportunity for questions and answers. With Internet access, you can see just how looking for and working with the data on the web can be done. If you wish, you may bring your own computer to follow along.

Registration Form on Reverse Side

Registration Form

Economic Census Workshop

The essential details:

Date: **Thursday, September 30, 2010**

Time: 12:00 noon

Place: SEMCOG offices, 535 Griswold, Suite 300, Detroit (Buhl Building)

Cost: \$45.00 for SEMCC Members

\$70.00 for non-members

AICP certification maintenance credits pending approval

You are welcome to invite a friend if you wish--just duplicate the form below. Please fill out the coupon below and **mail or fax** it to the SEMCC office, **or email** us with all the requested information. **Please do not wait for your check to be prepared** before letting us know you're coming. We'll be happy to collect at the door

Please reserve ___ places for me at the SEMCC Economic Census Workshop, SEMCOG, September 30, 2010. (Please provide the names of all attendees.)

Name _____

Organization _____

Address _____

City _____ Zip _____ Phone _____

Email: _____

NOTE: **All reservations are firm as of September 16. Later cancellations are responsible for full payment. If you don't come, and don't cancel in time, you are responsible for payment.**

Make checks payable to SEMCC. If you wish to use your VISA or MasterCard, please provide the following information. NOTE: an additional fee of \$2.50 (members) or \$4.00 (non-members) applies to cover the cost of credit card use.

Card Number: _____

Expiration date: ____/____ CCV Number (on back of card) _____

Address, including ZIP code, to which the card is billed (if different from above):

Signature: _____

Return form to SEMCC, 28300 Franklin Rd, Southfield 48034, or fax to 248-354-6645. Email registrations, including all information above, accepted at info@semcc.org. For questions, call Patty Becker at 248-354-6520..